

HELLA



**COSY
SUN-PROTECTION**
Interior blinds

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AMBIENCE AND COMFORT

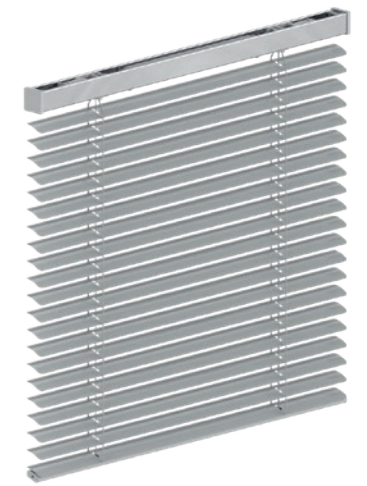
Interior blinds as a decorative element are the perfect supplement for external sun protection. Functional and easy to operate, they increase and improve comfortable living in architectural acoustics, glare protection and visual protection.

Interior textile sun shading with its different design variants sets decorative accents in modern interior decoration. Be it interior roller blinds, pleated blinds, vertical blinds or blackout elements – interior textile blinds by HELLA provide an abundance of creative opportunities. Thanks to different materials as well as a wide variety of colour variants, the interior textile blinds can score points both in functionality as well as creativity. They regulate incidence of light, offer flexible visual protection and set decorative accents in interior decoration.

HELLA offers almost infinite choices for customisation of interior textile blinds: A variety of special colours and cloth materials enables elegant integration of the interior sun protection in and on every house. This makes the sun protection products an attractive architectural highlight.



INTERIOR VENETIAN BLINDS



PRODUCT OVERVIEW

VERTICAL BLINDS



INTERIOR ROLLER BLINDS



PLEATED BLINDS



BLACKOUT ELEMENTS



A photograph of a room with vertical blinds covering a window. The blinds are partially open, allowing light to filter through. In the foreground, there is a wooden table and a dark chair. The text 'ADJUST DAYLIGHT INDIVIDUALLY' is overlaid on the left side of the image.

**ADJUST
DAYLIGHT
INDIVIDUALLY**



PLEATED BLINDS

Always in shape

Not only is the pleated blind a contemporary best seller; it is also an ultimate all-rounder: Whether the window is triangular, trapezium-shaped or round – the custom-made pleated blinds overcome every architectural challenge. When pulled up, the pleated blind remains almost hidden, but at the same time provides optimal concealment if privacy is desired. Ideally suited as sun, glare and privacy protection, the pleated blind is a textile interior shade laid in permanent folds and, as a practical folding blind, gives every window that certain something. Just choose your favourite colour from the vast variety of fabrics and rails.

Benefits for you:

- Made to measure, available for almost all window designs
- Washable variants available
- High durability and easy operation by means of a handle
- Low flammability



Free-hanging pleated blinds
LiteRise with EOS handle



Duette pleated blind
Day-Night

VERTICAL BLINDS

Ideal lighting conditions



Be it small window surfaces or conservatories – vertical blinds ensure maximum protection from the sun and heat and are best suited for stylish design of large residential, office and commercial premises. Thanks to the flexible adjustment of the slats, they play with light and shade and create a feeling of boundlessness. Vertical blinds from HELLA do more than just pleasantly regulate the incoming light in the room. With the spacious slats, the vertical blinds functionally ensure maximum protection from the sun, whereby visual contact with the outside environment is maintained and the scattered light ensures a pleasant illumination of the room.

Benefits for you:

- Ideal shading for large glass surfaces, gable and ceiling systems and curved systems
- High durability and easy operation by means of chain or motor
- Low flammability



INTERIOR ROLLER BLINDS

The Classic for every Window

Flexible, practical and classy – the roller blind is the unmatched classic among the decorative sun protection products. Interior roller blinds by HELLA are functional design elements of modern interior architecture. Choose from a wide range of colours and fabrics, from blackout blinds to light, transparent roller blinds: With careful workmanship down to the last detail, the high quality fabrics and the smart operation by means of chain, handles or motor, interior blinds meet the highest requirements of design and comfort. No creasing; the cloth rolls up and unrolls perfectly and it is operated manually or electrically. The roller blind is an all-round genius, which adapts itself optimally to any space situation – be it your bedroom or your workspace. Interior roller blinds provide shade and help to regulate the indoor climate even beneath slanted roofs or in conservatories. With the eco range for interior blinds, sun protection is now even more sustainable, as the fabric is made from recycled plastic from the sea.



Benefits for you:

- Lateral oscillation prevention
- Rollers available with or without cassette
- Compensating spring for comfortable operation
- Low flammability, easy to care, dirt-repellent



*Architecture should reflect
life and its times.*

*Walter Gropius
German Architect,
Co-founder of the Bauhaus style
(1883 – 1969)*



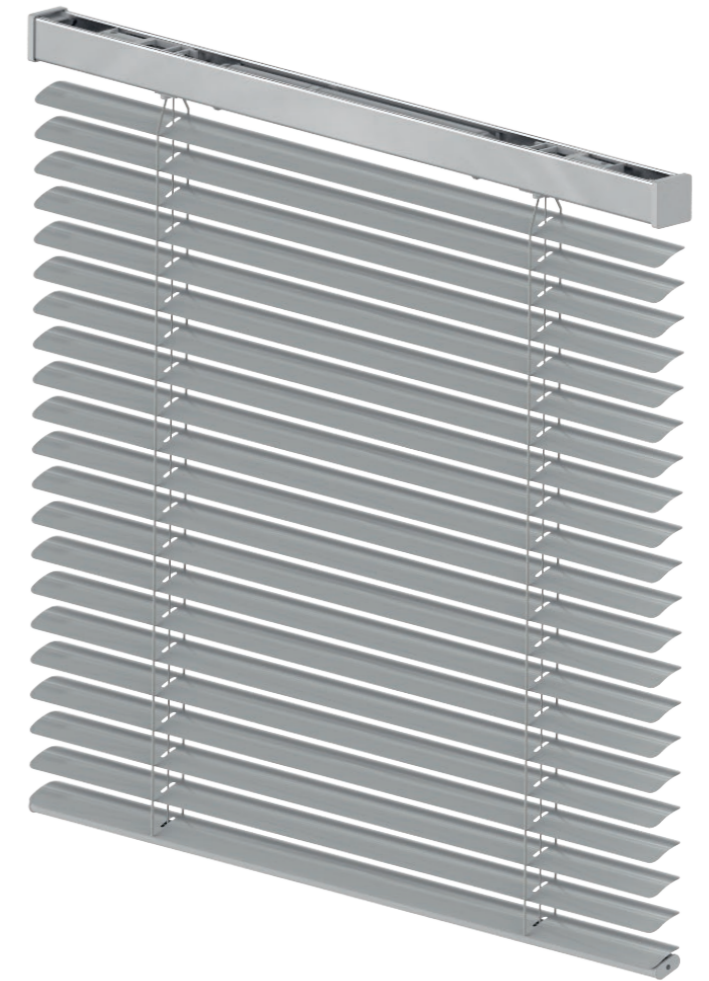
INTERIOR VENETIAN BLINDS

Practical for refitting

Interior Venetian blinds control and dose the incoming daylight in a convenient way. This way, the sun can be used effectively as a natural source of light for illuminating the rooms. Different types of slats and the broad colour spectrum can be used specifically to design the ambience of the room.

Interior Venetian blinds are the perfect visual and glare protection for the interiors! The continuous setting of the slats keeps you protected from prying eyes. As functional elements of the interior decoration they create individual comfort and help to control the room temperature.

Venetian blinds are a practical interior sun protection, which can easily be refitted.



Benefits for you:

- Very good visual and glare protection
- Ideal for refitting
- Different operating variants

BLACKOUT ELEMENTS

Play with day and night



If complete darkness is desired, then our blackout elements come into use. Whether full moon or neon signs light up the night or the conference room is to be turned into a cinema hall within minutes – blackout elements by HELLA ensure the perfect blackout. Especially robust design due to fibreglass profiles shrink-wrapped into the fabric. Blackout elements are very easy to operate with crank or electric motor.

Benefits for you:

- Complete blackout possible – ideal for projector presentations, schools, X-ray rooms or theatre shows
- For vertical installation, but can also be used for slanting installation as a counter-tension system
- Convenient operation due to crank or electric motor





THE WORLD OF HELLA





The HELLA headquarters with the plant in Abfaltersbach, East Tyrol, Austria

Alois Kraler, Founder of HELLA



PREMIUM QUALITY FROM A SINGLE SOURCE

The company was established in the year 1959 in Abfaltersbach in Austria and has since been in the ownership of the Kraler family. From a small family-run business in the East Tyrol mountains, it has now become one of the leading companies in sun and weather protection technology. HELLA, as the only full service provider in the market, attaches great importance to everything being produced in-house. Technology, production, consulting and also installation if required – premium quality is the benchmark here. All products are manufactured individually to measure, and the in-built components are designed for robustness and long service life.

A look at the whole room

Venetian blinds, roller shutters, awnings or pergola - sun protection systems from HELLA are more than just smart shade givers. The intelligent systems play elegantly with light and shadows and create individual spatial experiences. With the products of the premium provider from Austria, you can control your personalised daylight profile in all internal and external spaces. Over and above that, the shading systems from HELLA also help in reducing energy consumption when equipped with weather sensors.

SUSTAINABILITY TIMES THREE

Ecological, economical and social

Sustainability is not just a fashionable word at HELLA. It has been lived by the owners for decades. Consequently acting in a sustainable way, means acting ecologically, economically AND socially sustainable. The company maintains relationships to customers, suppliers and employees on a long term basis. The processed slat belts at all outdoor blinds for example consist of 80 percent recycled aluminium. At its headquarters, HELLA has its own biomass heating plant and contributes to a hydroelectric power plant. The energy management principle "Saving, generating and stocking energy", that has been defined at the location of the company headquarters is constantly extended to further business locations. Sustainability is thus not only becoming an inner attitude but also a decisive criterion in regard to purchasing for our clients.



EVERYTHING FROM A SINGLE SOURCE

Thanks to its innovative strength, HELLA, as a complete provider, offers a broad portfolio of customised sun protection solutions. Premium quality is the benchmark here. Whether refitting, refurbishment or new construction - HELLA has the right solution for every building project!



Outdoor blinds & exterior Venetian blinds



Roller blinds



Solutions for building shells



Industry solutions



Vertical awnings



Overglass and underglass awnings



Safety barriers



Interior blinds



Awnings



Pergolas



Insect screens



Control devices

HELLA

Brochure | Interior blinds

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Subject to modifications.