

HELLA



AS COLORFUL AS LIKE LIFE ITSELF

Color ranges
Powder coating and painting

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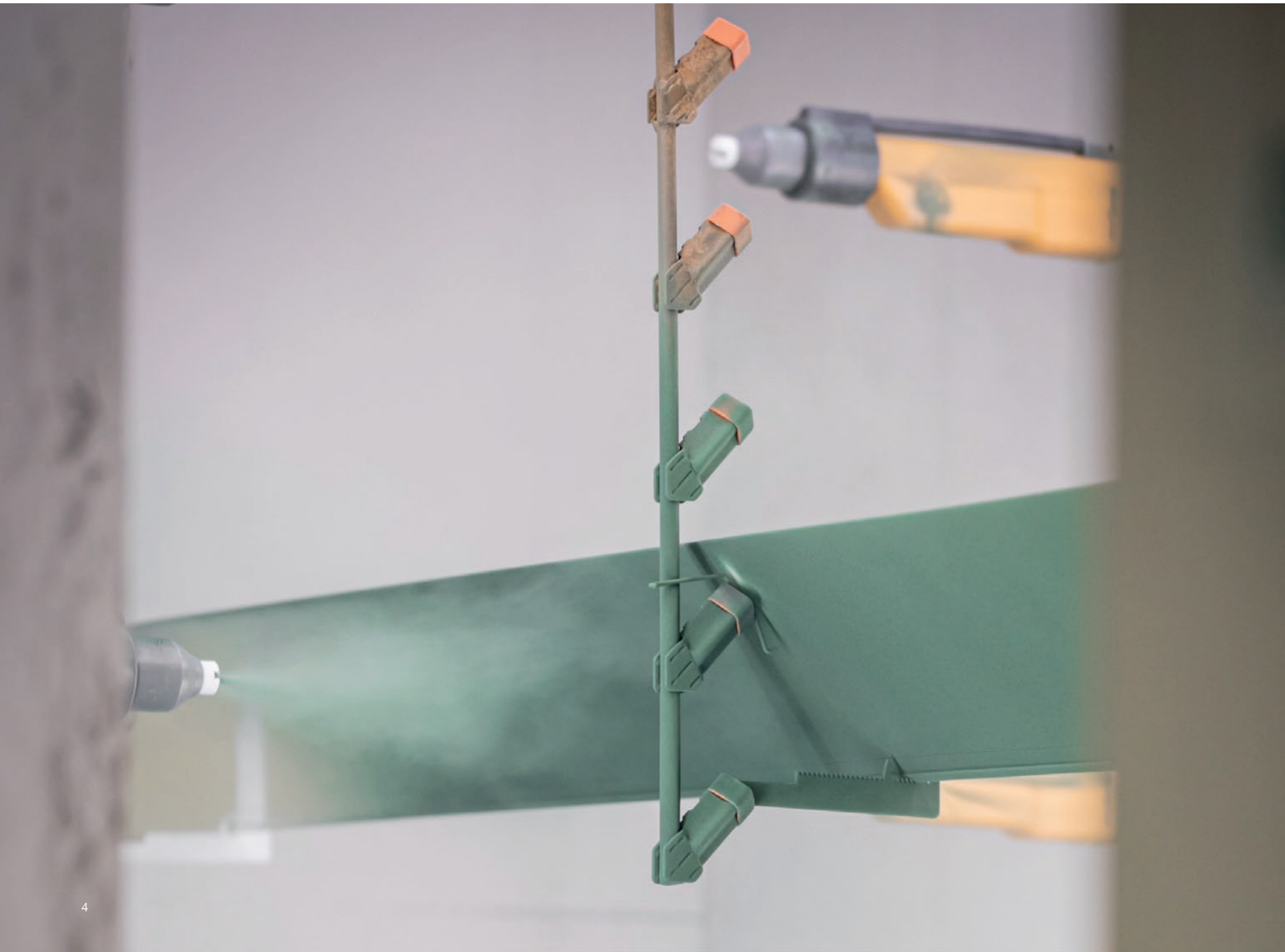
VARIETY & QUALITY

There are no limits to individual color preferences: the HELLA color palette is as colorful as life itself. It ranges from a wide selection of standard RAL colors to highly weatherproof HWF colors and 1000 COLORS, with which every color you could possibly imagine can be brought to life. You can also choose between different degrees of gloss, from silk gloss to matt with a fine texture.

The high quality of the coating, applied in accordance with the GSB Premium guidelines for the coating of components for façades, underlines HELLA's commitment to high standards. For areas exposed to sun, wind and harsh weather, we offer a highly weatherproof Qualicoat coating with particularly high UV resistance.

RECOMMENDATION

The matt and matt fine texture finishes are particularly well suited to awnings and pergolas.





Silk gloss



RAL 1013
Pearl white

RAL 6005
Moss green

RAL 7012
Granite grey

RAL 7015
Slate grey



RAL 7016
Anthracite grey

RAL 7024
Graphite grey

RAL 7035
Light grey

RAL 8003
Clay brown



RAL 8014
Sepia brown

RAL 8019
Grey-brown

RAL 9006
White aluminium

RAL 9007
Grey aluminium

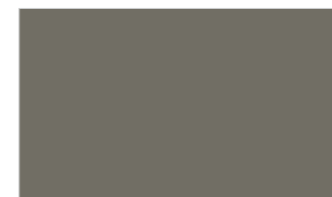


RAL 9016
Normal white

0003
Beige

VSR 0110
Dark beige

VSR 0330
Purple red



VSR 0780
Bronze

For technical reasons, slight deviations between the colors shown in this document and the original colors are possible.

Due to different procedures in production, color differences between slats/roller shutter profiles and powder-coated aluminium parts are unavoidable. With respect to color shade and brightness, the colors may differ from the original colors due to different production techniques.

STANDARD COLORS

Powder coating

A wide range of standard colors is available for powder coating the boxes and profiles of sun protection solutions. HELLA ensures the highest quality in its in-house powder coating plant. Made in Germany – Made in Austria!

GLOSS LEVELS

- Silk gloss
- Matt
- Matt, fine texture

Matt



RAL 1013 M Pearl white RAL 6005 M Moss green RAL 7012 M Granite grey RAL 7015 M Slate grey



RAL 7016 M Anthracite grey RAL 7024 M Graphite grey RAL 7035 M Light grey RAL 8014 M Sepia brown



RAL 8019 M Grey-brown RAL 9005 M Jet black RAL 9006 M White aluminium RAL 9007 M Grey aluminium



RAL 9016 M Normal white C0PB Natural (colorless) C33PB Medium bronze C34PB Dark bronze



DB 703 M Anthracite iron mica

Matt, fine texture



RAL 1013 MF Pearl white RAL 6005 MF Moss green RAL 7012 MF Granite grey RAL 7015 MF Slate grey



RAL 7016 MF Anthracite grey RAL 7024 MF Graphite grey RAL 7035 MF Light grey RAL 8014 MF Sepia brown



RAL 8019 MF Grey-brown RAL 9005 MF Jet black RAL 9006 MF White aluminium RAL 9007 MF Grey aluminium



RAL 9016 MF Normal white DM 1000 MF Marrone 04 Metallic DM 1001 MF Sparkling iron effect DB 703 MF Anthracite iron mica

Matt fine texture creates special light effects due to the rough surface. This surface fits in especially well with plaster finishes on adjacent walls.



MULTICOLOR

Powder coating

The MULTICOLOR palette from HELLA offers a variety of creative design options. This opens up a colorful world, which can meet almost any color requirements.

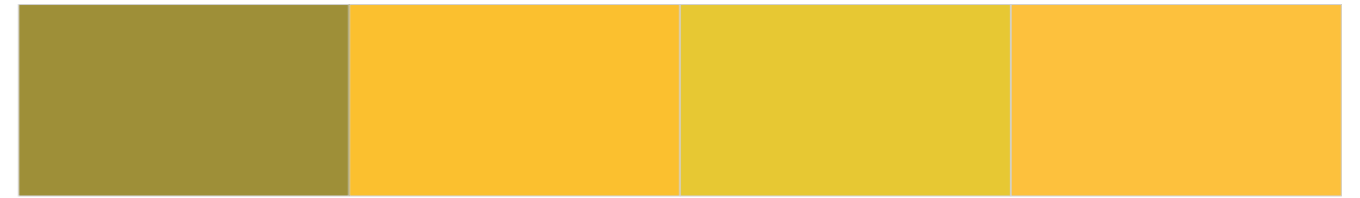
GLOSS LEVELS

- Silk gloss
- Matt
- Matt, fine texture

Silk gloss



RAL 1000 **Green beige** RAL 1001 **Beige** RAL 1002 **Sandy yellow** RAL 1003 **Signal yellow**



RAL 1027 **Curry yellow** RAL 1028 **Melon yellow** RAL 1032 **Broom yellow** RAL 1033 **Dahlia yellow**



RAL 1004 **Golden yellow** RAL 1005 **Honey yellow** RAL 1006 **Corn yellow** RAL 1007 **Daffodil yellow**



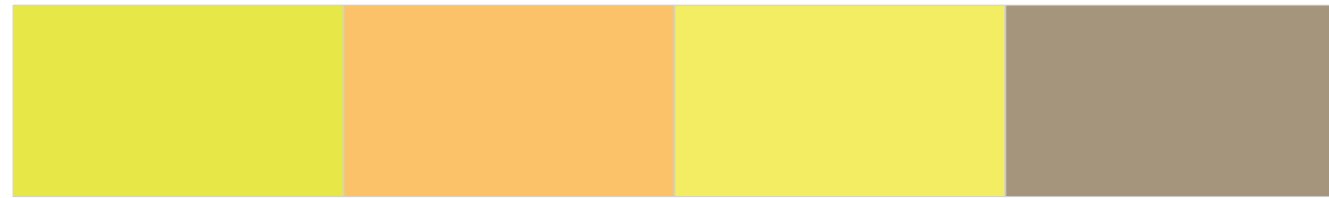
RAL 1034 **Pastel yellow** RAL 1035 **Pearl beige** RAL 1037 **Sunny yellow** RAL 2000 **Yellow orange**



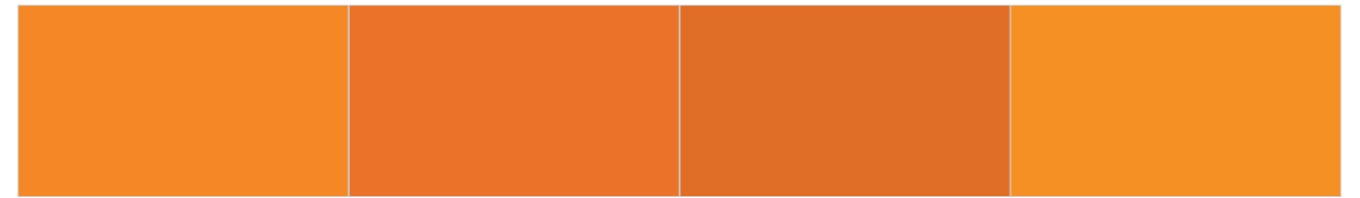
RAL 1011 **Brown beige** RAL 1012 **Lemon yellow** RAL 1014 **Ivory** RAL 1015 **Light ivory**



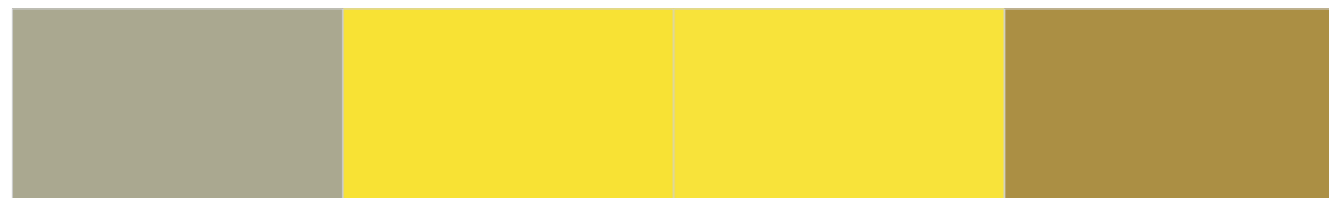
RAL 2001 **Red orange** RAL 2002 **Blood orange** RAL 2003 **Pastel orange** RAL 2004 **Pure orange**



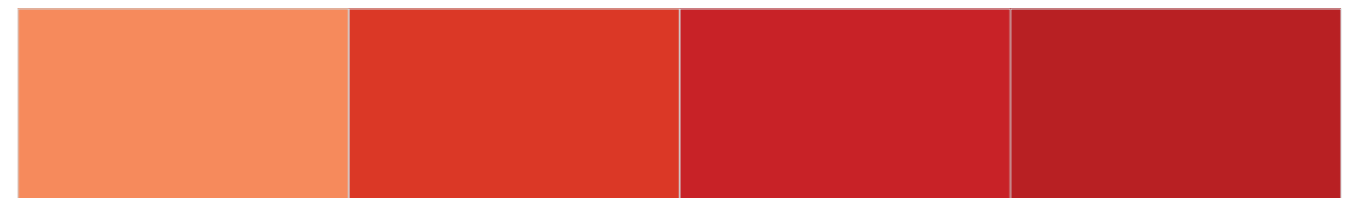
RAL 1016 **Sulphur yellow** RAL 1017 **Saffron yellow** RAL 1018 **Zinc yellow** RAL 1019 **Grey beige**



RAL 2008 **Light red orange** RAL 2009 **Traffic orange** RAL 2010 **Signal orange** RAL 2011 **Deep orange**



RAL 1020 **Olive yellow** RAL 1021 **Rapeseed yellow** RAL 1023 **Traffic yellow** RAL 1024 **Ochre**



RAL 1212 **Salmon orange** RAL 3000 **Fiery red** RAL 3001 **Signal red** RAL 3002 **Carmine red**



RAL 3003 **Ruby red** RAL 3004 **Purple red** RAL 3005 **Wine red** RAL 3007 **Black red**



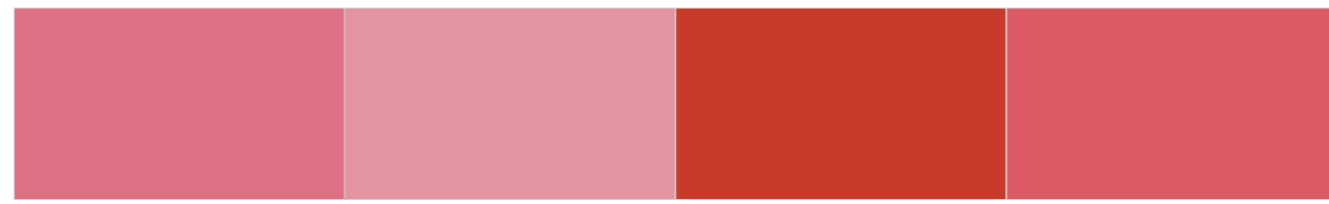
RAL 4004 **Bordeaux violet** RAL 4005 **Blue lilac** RAL 4006 **Traffic purple** RAL 4007 **Purple violet**



RAL 3009 **Oxide red** RAL 3011 **Brown red** RAL 3012 **Beige red** RAL 3013 **Tomato red**



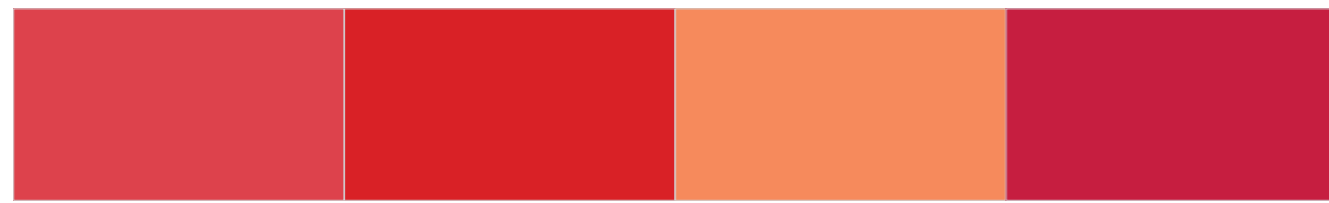
RAL 4008 **Signal violet** RAL 4009 **Pastel violet** RAL 4010 **Telemagenta** RAL 5000 **Violet blue**



RAL 3014 **Dusky pink** RAL 3015 **Light pink** RAL 3016 **Coral red** RAL 3017 **Rosé**



RAL 5001 **Green blue** RAL 5002 **Ultramarine blue** RAL 5003 **Sapphire blue** RAL 5004 **Black blue**



RAL 3018 **Strawberry red** RAL 3020 **Traffic red** RAL 3022 **Salmon red** RAL 3027 **Raspberry red**



RAL 5005 **Signal blue** RAL 5007 **Diamond blue** RAL 5008 **Grey blue** RAL 5009 **Azure blue**



RAL 3031 **Oriental red** RAL 4001 **Red lilac** RAL 4002 **Red violet** RAL 4003 **Heather purple**



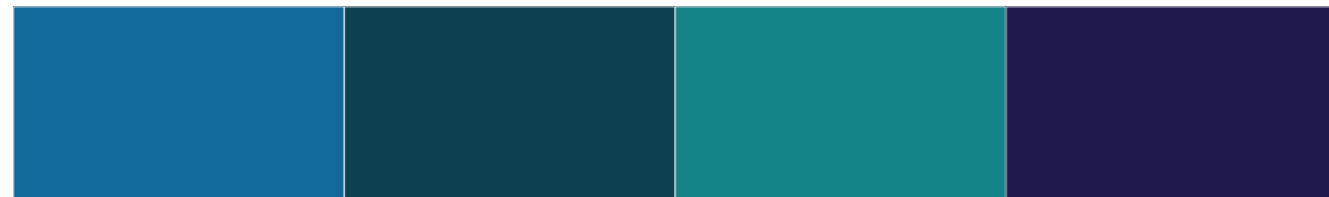
RAL 5010 **Gentian blue** RAL 5011 **Steel blue** RAL 5012 **Light blue** RAL 5013 **Cobalt blue**



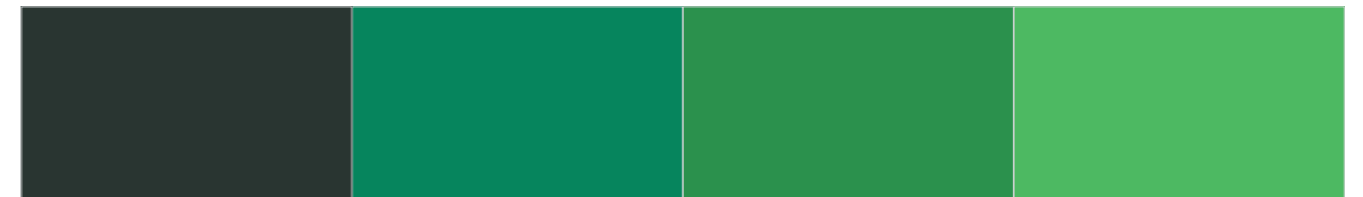
RAL 5014 Pigeon blue RAL 5015 Sky blue RAL 5017 Traffic blue RAL 5018 Turquoise blue



RAL 6011 Reseda green RAL 6012 Black green RAL 6013 Reed green RAL 6014 Yellow olive



RAL 5019 Capri blue RAL 5020 Ocean blue RAL 5021 Water blue RAL 5022 Midnight blue



RAL 6015 Black olive RAL 6016 Turquoise green RAL 6017 May green RAL 6018 Yellow green



RAL 5023 Distant blue pane RAL 5024 Pastel blue RAL 6000 Patina green RAL 6001 Emerald green



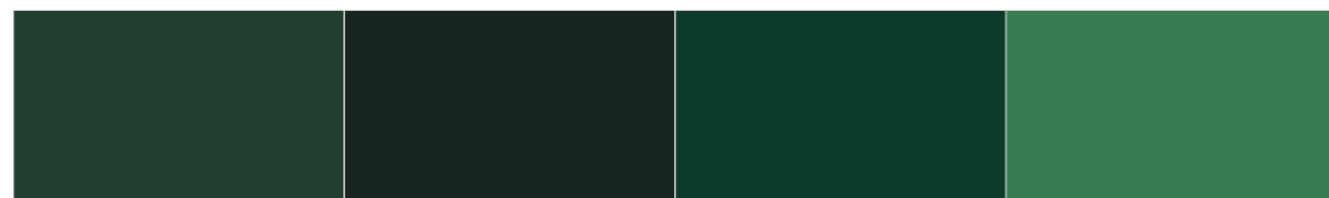
RAL 6019 White green RAL 6020 Chromium oxide green RAL 6021 Pale green RAL 6022 Brown olive



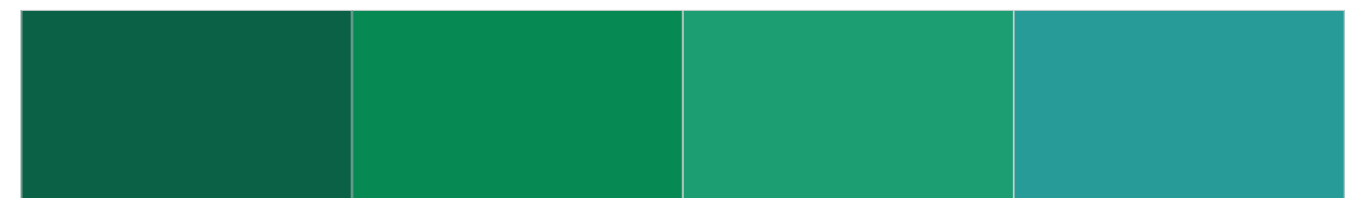
RAL 6002 Foliage green RAL 6003 Olive green RAL 6004 Blue green RAL 6006 Grey olive



RAL 6024 Traffic green RAL 6025 Fern green RAL 6026 Opal green RAL 6027 Light green



RAL 6007 Bottle green RAL 6008 Brown green RAL 6009 Fir green plain RAL 6010 Grass green



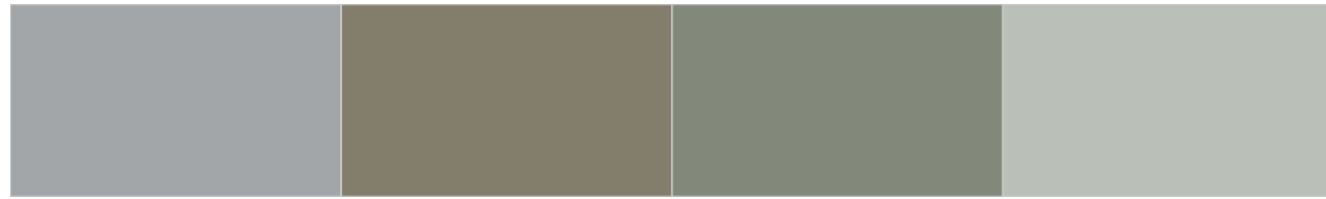
RAL 6028 Pine green RAL 6029 Mint green RAL 6032 Signal green RAL 6033 Mint turquoise



RAL 6034 **Pastel turquoise** RAL 6036 **Pearl opal green** RAL 6037 **Pure green** RAL 7000 **Feh grey**



RAL 7031 **Blue grey** RAL 7032 **Pebble grey** RAL 7033 **Cement grey** RAL 7034 **Yellow green**



RAL 7001 **Silver grey** RAL 7002 **Olive grey** RAL 7003 **Moss grey** RAL 7004 **Signal grey**



RAL 7036 **Platinum grey** RAL 7037 **Dusty grey** RAL 7038 **Agate grey** RAL 7039 **Quartz grey**



RAL 7005 **Mouse grey** RAL 7006 **Beige grey** RAL 7008 **Khaki grey** RAL 7009 **Green grey**



RAL 7040 **Window grey pane** RAL 7042 **Traffic grey A** RAL 7043 **Traffic grey B** RAL 7044 **Silk grey**



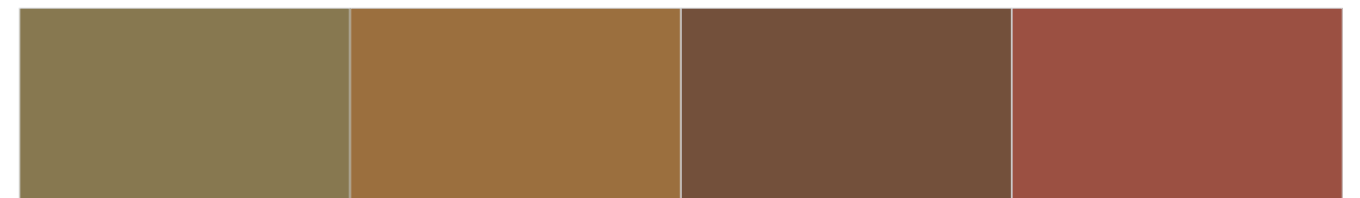
RAL 7010 **Tent grey** RAL 7011 **Iron grey** RAL 7013 **Brown grey** RAL 7021 **Black grey**



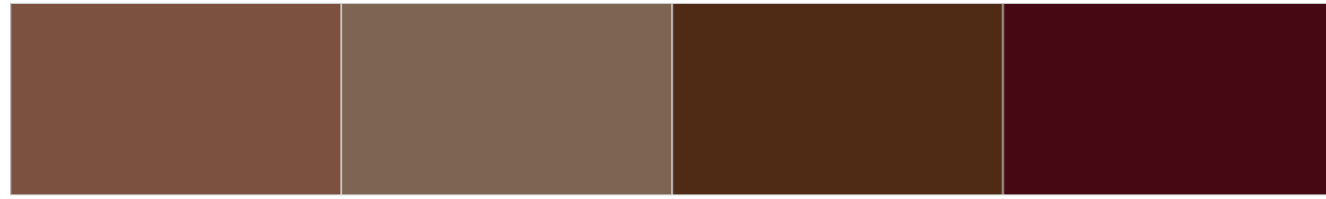
RAL 7045 **Telegrey 1** RAL 7046 **Telegrey 2** RAL 7047 **Telegrey 4** RAL 7048 **Pearl mouse grey**



RAL 7022 **Umbra grey** RAL 7023 **Concrete grey** RAL 7026 **Granite grey** RAL 7030 **Stone grey**



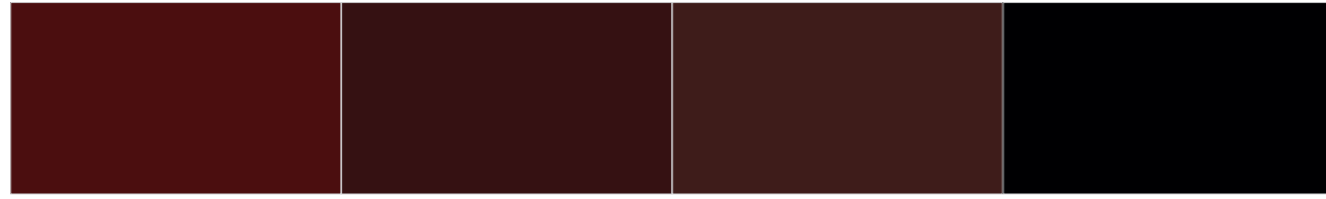
RAL 8000 **Green brown** RAL 8001 **Ochre brown** RAL 8002 **Signal brown** RAL 8004 **Copper brown**



RAL 8007 **Fawn brown pane** RAL 8008 **Olive brown** RAL 8011 **Nut brown** RAL 8012 **Reddish brown**



RAL 9018 **Papyrus white** RAL 9022 **Pearl light grey**



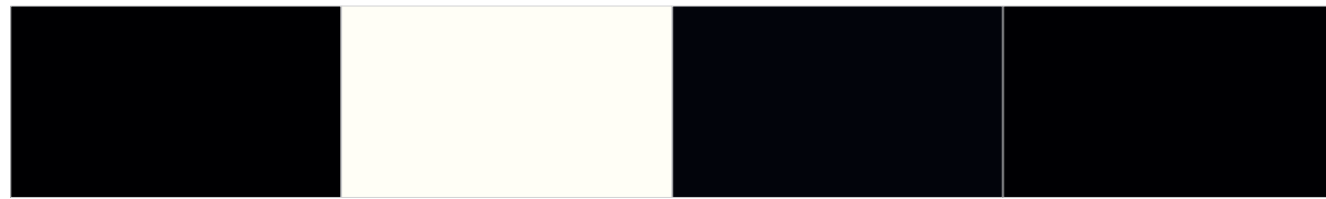
RAL 8015 **Chestnut brown** RAL 8016 **Mahogany brown** RAL 8017 **Chocolate brown** RAL 8022 **Black brown**



RAL 8023 **Orange brown** RAL 8024 **Beige brown** RAL 8025 **Pale brown** RAL 8028 **Terra brown**



RAL 9001 **Cream white** RAL 9002 **Grey white** RAL 9003 **Signal white** RAL 9004 **Signal black**



RAL 9005 **Jet black** RAL 9010 **Pure white** RAL 9011 **Graphite black** RAL 9017 **Traffic black**



Matt



0003 M Beige	RAL 1015 M Light ivory	RAL 1019 M Grey beige	RAL 3003 M Ruby red
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RAL 7043 M Traffic grey B	RAL 8001 M Ochre brown	RAL 8003 M Clay brown	RAL 8007 M Fawn brown plain
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RAL 3004 M Purple red	RAL 5002 M Ultramarine blue	RAL 5014 M Pigeon blue	RAL 6009 M Fir green plain
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RAL 8011 M Nut brown	RAL 8016 M Mahogany brown	RAL 8017 M Chocolate brown	RAL 8022 M Black brown
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RAL 7001 M Silver grey	RAL 7004 M Signal grey	RAL 7005 M Mouse grey	RAL 7006 M Beige grey
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RAL 9001 M Cream white	RAL 9010 M Pure white	C31PB Pale bronze	C32PB Light bronze
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RAL 7011 M Iron grey	RAL 7021 M Black grey	RAL 7022 M Umbra grey	RAL 7037 M Dusty grey
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C35PB Black



RAL 7038 M Agate grey	RAL 7039 M Quartz grey	RAL 7040 M Window grey	RAL 7042 M Traffic grey A
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Matt, fine texture



RAL 7022 MF
Umbra grey

RAL 7039 MF
Quartz grey

DM 01 MF
Green marble

DM 02 MF
Grey marble



DM 03 MF
Brown marble

DB colors



DB 502
Blue iron mica

DB 603
Green iron mica

DB 701
Light grey iron mica

DB 702
Grey iron mica



DB 704
Grey pearl mica



VSR COLORS

Powder coating

The VSR colors are based on the definition of the Association of Swiss Sun and Weather Protection Suppliers.

Silk gloss



VSR 0120
Terracotta

VSR 0240
Light beige

Matt



VSR 0110 M
Dark beige

VSR 0330 M
Purple red

VSR 0780 M
Bronze

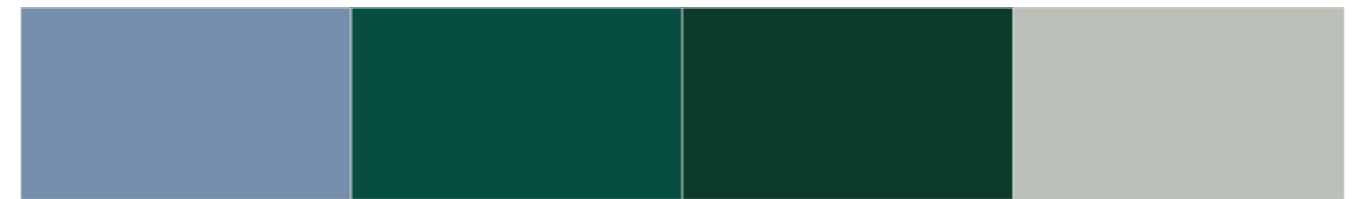


HWF COLORS

Powder coating

HWF stands for "highly weatherproof" and represents colors that do not fade even with extended exposure to the sun. The selected colors ensure a fresh appearance that does not fade for many years thanks to special UV protection.

Matt



RAL 5014 MW
Pigeon blue

RAL 6005 MW
Moss green

RAL 6009 MW
Fir green plain

RAL 7004 MW
Signal grey



RAL 7016 MW
Anthracite grey

RAL 7035 MW
Light grey

RAL 7040 MW
Window grey

RAL 8001 MW
Ochre brown

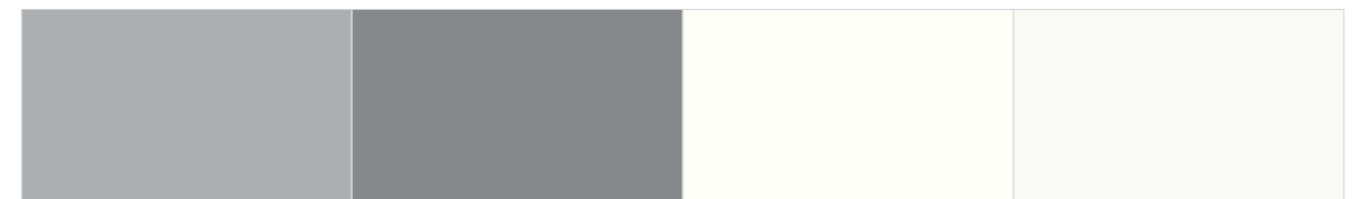


RAL 8003 MW
Clay brown

RAL 8007 MW
Fawn brown pane

RAL 8017 MW
Chocolate brown

RAL 8019 MW
Grey brown



RAL 9006 MW
White aluminium

RAL 9007 MW
Grey aluminium

RAL 9010 MW
Pure white

RAL 9016 MW
Traffic white

1000 COLORS

(Almost) everything is possible on request

If you have special requests for the color of the coating on the boxes and profiles of the sun protection system beyond Standard colors, MULTICOLOR, VSR and HWF colors, you can choose from almost any shade and surface finish: colors from the Natural Colour System (NCS), fine texture according to RAL, luminous and pearl colors from RAL K7 Classic, colors from special color collections or from Sikkens.

GLOSS LEVELS

- Silk gloss
- Matt
- Matt, fine texture





OUTDOOR BLINDS & VENETIAN BLINDS

Slat colors

Outdoor blinds and Venetian blinds are true all-rounders and ensure an optimum indoor climate. Not only do they fulfil their function as privacy and sun protection, they are also suitable as a visual design element for any façade. The versatile range of colors of the HELLA color range fits in with any architecture and leaves no wishes unfulfilled.

Blackout blind:
bordered with sealing profile



Outdoor blind:
bordered



Venetian blind:
flat slat (flexible)



Standard colors for slats



RAL 9016 **Traffic white** RAL 9010 **Pure white** RAL 9002 **Grey white** RAL 7035 **Light grey**



RAL 7038 **Agate grey** RAL 9006 **White aluminium** RAL 9006M **White aluminium matt** RAL 9006T **White aluminium Titanium slat coating**



RAL 9007 **Grey aluminium** RAL 9007M **Grey aluminium matt** RAL 9007T **Grey aluminium Titanium slat coating** DB 703 **Anthracite iron mica**



DB 703M **Anthracite iron mica matt** DB 703T **Anthracite iron mica Titanium slat coating** RAL 7016 **Anthracite grey** RAL 7016M **Anthracite grey matt**



RAL 7016T **Anthracite grey Titanium slat coating** RAL 9005M **Jet black matt** VSR 0240 **Light beige** 0003 **Beige**



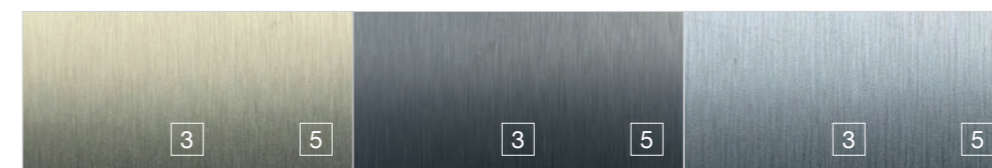
VSR 0110 **Dark beige** RAL 1007 **Daffodil yellow** RAL 6005 **Moss green** RAL 8014 **Sepia brown**



RAL 8019 **Grey-brown** C31 **Pale bronze** C32 **Light bronze** C33 / VSR 0780 **Bronze**



C34 **Dark bronze** C35 **Black** RAL 7016 **Anthracite grey** RAL 9016 **Traffic white Duplex slat** DB 703 **Anthracite iron mica** RAL 9016 **Traffic white Duplex slat**



M 99702V **Gold** Structural anodised color M 99783V **Dark grey** Structural anodised color M 99773V **Natural** Structural anodised color

The slat colors C31, C32, C33, C34, C35 and structural colors are painted in an anodised look. With regard to color shade and brightness, the slat colors can differ from the color of the anodised parts.

Available slat shapes



1 **AF 60** Flat slat



2 **AF 80 or AF 80 Plus** Flat slat



3 **ARB 80** C-slat



4 **AR 63 ECN** S- or Z-slat



5 **AR 92 ECN** S- or Z-slat

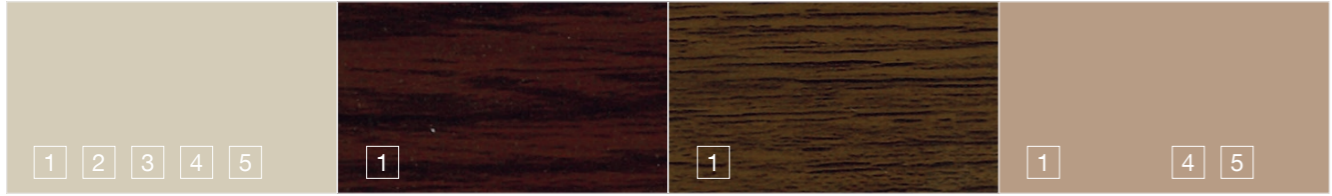


ROLLER SHUTTERS

Profile colors

Good design is the combination of shape and function, of technical perfection and visual aesthetics. Roller shutters from HELLA not only protect against heat, cold and light, they also blend into the façade as a design element. The choice of colors is diverse, so that every roller shutter matches the architecture and the customer's individual lifestyle.

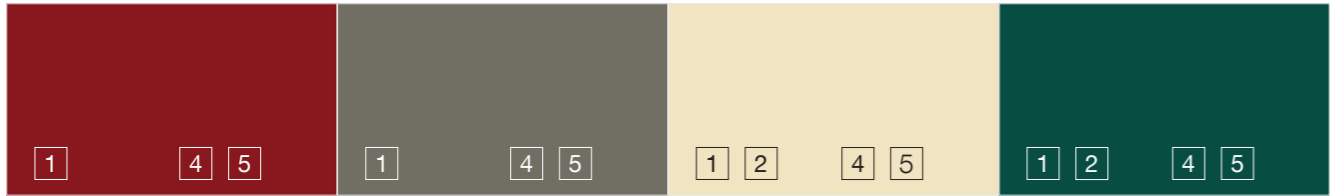
Standard colors for profiles



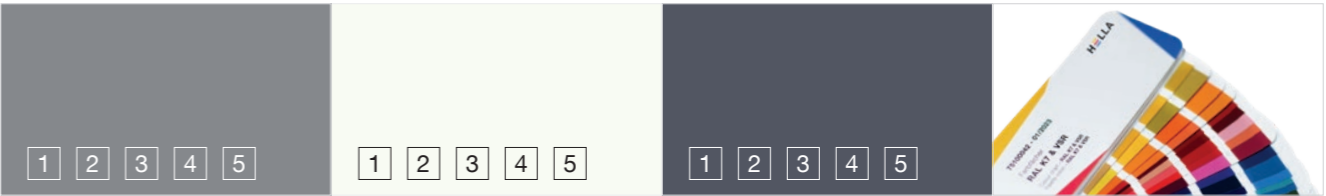
0003 **Beige** 0011 **Mahogany** 0044 **Walnut** VSR 0110 **Dark beige**



RAL 7038 **Agate grey** RAL 8014 **Sepia brown** RAL 8019 **Grey-brown** RAL 9006 **White aluminium**



VSR 0330 **Purple red** VSR 0780 **Bronze** RAL 1015 **Light ivory** RAL 6005 **Moss green**



RAL 9007 **Grey aluminium** RAL 9016 **Traffic white** DB 703 **Anthracite iron mica** On demand **Special colors according to RAL**

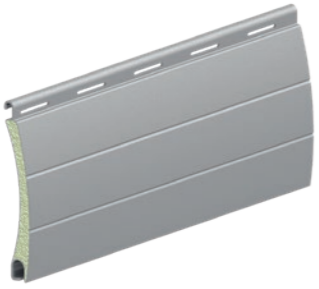


6104 **Light oak** 6105 **Golden oak** RAL 7016 **Anthracite grey** RAL 7035 **Light grey**

Available roller shutter profiles



1 **A37**



2 **AV42**



3 **A52**



4 **S37**



5 **T37**

COMBINATIONS

Overview

With combined elements, these colors are available for both outdoor blind and Venetian blind slats, as well as for roller shutter profiles.

Slat colors for outdoor blinds and Venetian blinds

Color	AF 60	AF 80 AF 80 Plus	AR 63 S/Z ECN	ARB 80	AR 92 S/Z ECN
Shape					
 0003 Beige		■	■	■	■
 VSR 0110 Dark beige				■	■
 RAL 6005 Moss green				■	■
 RAL 7016 Anthracite grey	■	■	■	■	■
 RAL 7035 Light grey	■	■	■	■	■
 RAL 7038 Agate grey	■	■	■	■	■
 RAL 8014 Sepia brown		■	■	■	■
 RAL 8019 Grey-brown			■		■
 RAL 9006 White aluminium	■	■	■	■	■
 RAL 9007 Grey aluminium	■	■	■	■	■
 RAL 9016 Normal white	■	■	■	■	■
 DB 703 Anthracite iron mica	■	■	■	■	■

Profile colors for roller blinds

Color	A37 Aluminium	AV42 Aluminium	A52 Aluminium	S37 Aluminium	T37 Aluminium
Shape					
 0003 Beige	■	■	■	■	■
 VSR 0110 Dark beige	■			■	■
 RAL 6005 Moss green	■	■		■	■
 RAL 7016 Anthracite grey	■	■	■	■	■
 RAL 7035 Light grey	■		■	■	■
 RAL 7038 Agate grey	■	■	■	■	■
 RAL 8014 Sepia brown	■			■	■
 RAL 8019 Grey-brown	■	■		■	■
 RAL 9006 White aluminium	■	■	■	■	■
 RAL 9007 Grey aluminium	■	■	■	■	■
 RAL 9016 Normal white	■	■	■	■	■
 DB 703 Anthracite iron mica	■	■	■	■	■

THE WORLD OF HELLA





The HELLA headquarters and plant Abfaltersbach, East Tyrol

Alois Kraler
Founder of HELLA

PREMIUM QUALITY FOR GENERATIONS

HELLA was founded in 1959 in Abfaltersbach, Austria. Since then, the company has been in the hands of the Kraler family and from a small family business in the East Tyrolean mountains it has become one of the leading companies in sun and weather protection technology. As one of the few full service providers in the market, HELLA attaches great importance to everything being produced in-house. Technology, production, consulting and also installation if required – premium quality is the benchmark here. All products are manufactured individually to measure, and the in-built components are designed for robustness and long service life.

A look at the whole room

Venetian blinds, roller shutters, awnings or pergolas – sun protection systems from HELLA are more than just smart shade providers. The intelligent systems play with light and shade and create individual spatial experiences. With the products made by this premium provider from Austria, you can control your personalised daylight profile in all internal and external spaces. Over and above that, the shading systems from HELLA also help in reducing energy consumption when equipped with weather sensors.

SUSTAINABILITY AT HELLA

For HELLA, sustainability is more than just a buzzword – it's a commitment to a holistic attitude and has been practised by the owners for decades.

Consistently acting in a sustainable way means acting in a manner that is environmentally friendly, economical and socially sustainable. The company maintains long-term relationships with customers, suppliers and employees and continuously minimises the environmental footprint of its products. Thus, for example, the slatted hinges of the outdoor blinds have recycled aluminium content of 80 per cent. HELLA is just as sustainable as its products: the company produces more energy at its headquarters than is consumed thanks to its own hydroelectric power plant and participation in a biomass heating plant. The energy management principle "Saving, generating and stocking energy" defined at the company headquarters is constantly being extended to further business locations.

HELLA's contribution to climate protection

The most sustainable solution for a comfortable indoor climate and protecting against the summer heat is automated outdoor shading. The main function of external sun protection is to reflect the sun and ensure that the heat does not penetrate into the interior. With the ONYX control system developed by HELLA, which can be connected to all common smart home systems, the sun protection systems become even more sustainable and allow the sun to get in only where it is wanted.

The system can also react to the weather in order to optimally adapt the sun and heat protection to the conditions. The ONYX weather sensors detect influences such as wind speed, sun intensity and temperature on the façade. The obtained data can then be used to customise the products to residents' needs.

Smart networking is the future

By integrating sun protection products into the smart home, they also have enormous potential to have a positive impact on a building's energy footprint. Maximum comfort, energy savings and sustainability can be achieved by networking with other building control systems such as those for heating or ventilation. The ONYX control system is interface-compatible with international systems such as Alexa or Google Home and connects to all other types of building services. Smart home integration focuses on residents and their use of space, including their daily routine and preferences.

Energy saving with sun protection

Depending on the building, age and size of the window area, up to 30 per cent of heating energy can be saved using automated, external sun protection, like roller shutters. Savings of up to 50 per cent can also be achieved when cooling. Sun protection products have a clear advantage over air conditioning systems when it comes to sustainability. The latter not only consume energy, but also directly contribute to warming the urban space through warm exhaust air. Intelligent sun protection systems thus make an important contribution to CO₂ savings and climate protection.

EVERYTHING FROM A SINGLE SOURCE

Thanks to its innovative strength, HELLA is a full service provider and offers a broad portfolio of customised sun protection solutions. Premium quality is the benchmark here. Be it refitting, refurbishment or new construction – HELLA has the right solution for every building project!

Terrace & Garden



Window & Façade



Build & Renovate



Control devices



HELLA

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